**Improvements for myevents.om**

1. **Private Discount Codes for Organizers**

Allow organizers to create private discount codes to share with specific people (friends, companies, etc.)

Features:

* Usage limits – Set a maximum number of times a code can be used.
* Percentage or fixed amount discounts.
* Expiration dates – Set a validity period.
* Event-specific codes – Discounts apply only to selected events.
* Codes will not be publicly visible but can be shared manually by the organizer.
* Implement in the event creation/edit page under a "Discount Codes" section.

1. **Copy Categories When Creating a New Event**

When creating a new event, organizers can copy categories instead of manually adding them.

1. **Participant Self-Service (Category Editing After Registration)**

Allow participants to change their registered category before a deadline (e.g., 24 hours before the event).

If the new category has a price difference:

* Extra payment required for an upgrade.
* Refund request if downgrading (if allowed by the organizer).
* Implement in the user dashboard → "My Registrations."

1. **Automated Communication**

A. Auto-Sending a Link After Event Registration

* Organizers can add a link (WhatsApp group, online meeting, etc.) when creating the event.
* After registration, the system automatically emails this link to participants.

B. Reminder Notification 48 Hours Before Event

* The system automatically sends a notification 48 hours before the event.
* Email includes:
  + Event details (name, date, time, location).
  + Organizer contact information.
  + The WhatsApp/meeting link (if provided).

1. **Event Promotion & Engagement**

A. Social Media & Email Sharing

* Each event page should have "Share" buttons for Facebook, Twitter (X), LinkedIn, WhatsApp, and Email.

B. Featured Events Section

* Option for organizers to highlight their events as "Featured" (possibly a paid feature).
* Featured events appear at the top of search results.

1. **Multi-Language Support**

* Add a language selection dropdown in the header.
* Translate key UI elements and notifications.
* Detect user language based on browser settings.

1. **Smart Event Discovery (Filtering & Search Enhancements)**

A. Country Selection Field (During Event Creation)

* Organizers must select the event’s country from a dropdown list.
* The event country should be visible on the event page (e.g., "Location: Dubai, UAE") and filterable in search.

B. Advanced Filtering

* Users can filter events by:
  + Country
  + Category
  + Date range
  + Popularity

1. **Admin & Organizer Email Controls**

A. Admin Email Controls

* Admins can send emails to:
  + All users
  + Selected users
  + All organizers
  + Selected organizers

B. Organizer Email Controls

* Organizers can email only participants registered for their events.

1. **Easy Ticket Transfers & Refunds**

* Allow participants to transfer their tickets to another user.
* Enable refund requests based on the organizer’s policy.

1. **Mobile Optimization & App Support**

* Ensure full mobile responsiveness.
* Consider a progressive web app (PWA) or mobile app.

1. **AI-Powered Event Recommendations**

* Suggest events based on:
  + User preferences
  + Past registrations
  + Location

1. **Account Deletion Feedback**

* When a user decides to delete their account, the system should ask for a reason before completing the process.
* Options can include:
  + No longer using the platform
  + Found another platform
  + Privacy concerns
  + Technical issues
  + Other (with text input)
* This feedback will help improve user retention.

1. **Organizer Reviews & Ratings**

* After an event ends, participants should be able to rate and review the event organizer.
* This will build trust for future participants and help organizers improve their events.

1. **Saved Events / Wishlist**

* Users should have the option to save events they are interested in.
* Saved events will appear in the user dashboard, and the system can send reminders as the event date approaches.

1. **Event Health Status for Organizers**

* Add a simple event health check tool for organizers.
* This will highlight missing information (like contact details) and provide alerts if the event page has low views or low engagement.
* This helps organizers take action to improve their event visibility.

1. **Exit Surveys After Events**

* Once an event ends, the system should automatically email participants a short feedback survey to rate their experience.
* Survey results should be visible to both the event organizer and MyEvents.om admins to continuously improve event quality.